



Spero Academy Marketing Meeting Agenda
Tuesday, June 16, 2020 via zoom:

<https://us04web.zoom.us/j/76171985040?pwd=V1FNTG1lbmFMM0dxUHljUnZPRkRhcz09>

Date: 3.13.20	Purpose: to review committee items
Present:	Diane James, Edi Becerra, Devin Taylor, Erin Giebink, Emily Barbero
Absent:	Katie Kammerude, Shannan Paul
Guests:	

- Items in red are answers or new items to be discussed.

Agenda Topics

Topic	Discussion	Next Steps
Social Media Presence	<ul style="list-style-type: none"> • Devin Update/Discussion • Blog • Facebook numbers 	<p>Advertise on FB that we will be serving summer meals, post to NE/neighborhood groups? Devin will reach out.</p> <p>Food for summer can be distributed through August - Devin still working on details. Can be drive up and walk up, don't have to be in the building.</p>
Information Sessions	<ul style="list-style-type: none"> • Update on Kindergarten Round Up/Open House? • Other ideas for beginning of next year? 	<p>Kindergarten Round-Up: Contact families individually to come visit during July, make gift bags. Diane will send out google form for families to sign up. Two days during two weeks in July.</p> <p>Open House - pick a day, have a staggered sign up window. Group by grades?</p> <p>Send letter to families over the summer stressing the importance of the Spero Community, try to keep people excited about their</p>

		enrollment, get notice if anyone is thinking about moving. Info about who is making decisions and when. (Diane, Emily, Erin, Chipp)
Employment Growth	updates?	Still up in the air depending on what our learning will look like in the fall - need paras if we are back in-person full time, probably not if we are hybrid or online.
Budget	2020-2021 Budget	
Misc.	<ul style="list-style-type: none"> • Graduation • Employment Webpage 	<p>Thursday, June 25 - both kinder and 6th, drive through graduation!</p> <p>Bring up whether other staff have been invited to 6th grade graduation in the meeting tomorrow (who may have taught students in previous years).</p> <p>Also ask PTG about gift bags</p> <p>Diane & Erin will work on Employment Webpage in July</p>
Board Connections	Share at board meeting:	
End of Meeting		